This movie will draw you into the tale of a dreamy life and epic death of one of the last Wild West American cowboys—LaVoy Finicum. Regardless of which political side you fall on, his story is so compelling, tragic, and iconic. Jeanette Finicum and her family have been working hard with the Center for Self Governance in producing this documentary. It is powerful and needs to be seen. The message is life changing.

The raw nature of this film is the deep desire to strike a balance between learning from and educating about these real life stories, while neither vilifying nor vindicating LaVoy's decisions and actions leading up to his death. And while his freedom of conscience is deeply sacred, both the LaVoy Finicum family and the film's producers recognize and understand that to neglect the study of political strategy would be a travesty to future preservation of life, liberty, and property.